

Join us on Saturday 8th April for an exciting day of fabulous fashion in Ballymena's town centre.

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Ballymena Means Fashion

Saturday 8 April

Fashionable events, special offers and prizes to be won.

Ballymenameans.com



If your business would like to take part in this great event hosted by town traders from the BID, then there is still time. Please contact Amy on amy@naked-pr.com with details of how you would like to be involved.

The dedicated day of fashion on Saturday 8th April 2017 will include numerous exciting offers in the town's popular independent boutiques such as 31 at Greenvale Street, Marmalade and Primrose, a fashion show at Fairhill Shopping Centre, discounts and spot prizes in McKillens Shoe Shop, as well as fashionista cocktails in the Front Page Bar and an afternoon tea with a fashionable twist in the Adair Arms Hotel.

In addition, The Tower Centre, Wallace's, Bluebird, Peacocks and Outdoor Adventure will also be offering fashion tips and great offers throughout the day for the whole family.

To get you ready for the big fashion event, Chocoa is hosting a Friday evening Fashion Tea on the 7th April 2017.

So whether you wish to purchase something special for a particular occasion or need a few additions to your wardrobe, or chill with a Grace Kelly cocktail, come along to what will be an exciting and unique event in Ballymena's town centre.

Check out @BallymenaMeans on Facebook and www.ballymenameans.com for full details.



With a spring in their step, models Alison Clarke and Leanne McDowell showcase a selection of the gorgeous fashion from local retailers Marmalade Boutique and Camerons, a few of the retailers that are taking part in the Ballymena Means Fashion event.

Friday 7th April 2017 Chocca, Friday Night Fashion Tea

Saturday 8th April 2017

- Fairhill Shopping Centre **Fashion Show 1pm – 3pm**
- Remus Uomo, Fairhill, Buy two shirts and receive a **third free**
- Tommy Hilfiger, Fairhill, **Discounts** throughout the day
- Marmalade, Dresses and Daiquiris
- Adair Arms, **Afternoon Tea with a Fashionable Twist 2pm - 5pm**
- Primrose Boutique, Exclusive discount on the day including lucky dip with **up to 30% off**, pink fizz too!
- Tower Centre, sponsor of **Best Dressed Shopper competition** to be held on the day - great prizes to be won!
- Sam's Yard, Tower Centre, Buy any suit and **receive a shirt and tie for free**
- Bluebird, **Discount throughout** the day on children's and babies' clothing
- Wallace's, **Free shoes** with every man's suit purchased (excludes suits already discounted), **10% off** all Ladies fashions and footwear when you spend £60 or more
- McKillens Shoe Shop, **£500 worth of vouchers in spot prizes** throughout the day
- Front Page Bar, **Fashionista Cocktails** from 11.30am to close
- Middletown Coffee, **10% off** Bradley Mountain range for any customer
- 31 at Greenvale Street, a glass of **Prosecco**
- Peacocks, spend over £35 on full price items and **receive £5 off**
- Outdoor Adventure, **offer on Rab coats**



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