

This Saturday is Ballymena Means Fashion with an exciting Best Dressed Shopper competition taking place!

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Ballymena Means Fashion

Saturday 8 April

Fashionable events, special offers and prizes to be won.
Ballymenameans.com



Join us this Saturday, 8th April 2017, for Ballymena Means Fashion.

Retailers throughout the town centre are all set for a busy and 'fashionable' day of trading with a whole host of great offers, discounts and fashion events taking place.

Join in through social media [@BallymenaMeans](#) using #ballymenameansfashion and a Snapchat filter is running all day Friday and Saturday for visitors to take photos while in the BID area. If you have anything further you would like us to promote please send it to Ballymena Means Facebook page.

In addition, a **Best Dressed Shopper** competition, kindly supported by the Tower Centre, will be taking place on the day. To be in with the chance of winning a **£100 gift voucher**, courtesy of the Tower Centre, all you have to do is take a photo of the gorgeous outfit you are wearing on your visit to the town on Saturday and send the photo along with some key stats such as your name, contact details and where your outfit is from to the Ballymena Means Facebook page. The winner will be announced on social media Tuesday 11th April 2017. Two runners up will each receive **£50 gift voucher** courtesy of Ballymena BID.

For more details on the competition check out: [@BallymenaMeans](#) and

To kick off the weekend in style, **Chocoa** on Greenvale Street is hosting a fabulous **Friday evening fashion tea** on Friday 7th April before these great offers take place on the Saturday:

Ballymoney Road

Adair Arms - Afternoon tea with a fashionable twist, 2-5pm, booking essential

Ballymoney Street

Front Page Bar - Fashionista cocktails

Peacocks - Spend £35 or more on full price and receive £5 off

Broughshane Street

Bluebird - Discount throughout the day

Camerons - Free scarf on all fashion purchases over £40, free prize draw, £10 voucher when you spend more than £60 on fashions, free refreshments

Just Boutique - Free scarf on all fashion purchases over £40, £10 voucher when you spend over £60

Church Street

David Bellingham Menswear - Discounts throughout the store, including a suit event with a selection of suits starting at £99

McKillens Shoe Shop - £500 worth of vouchers in spot prizes throughout the day

Outdoor Adventure - Offer on Rab coats

Wallace's - Free shoes with every man's suit purchased (excludes suits already discounted), 10% off all Ladies fashion and footwear when you spend £60 or more

Fairhill Shopping Centre - Fashion shows 1-3pm

Remus Uomo - Fairhill, Buy two shirts receive a third free

Tommy Hilfiger - Fairhill, Offers in store

Greenvale Street

31 Greenvale Street Boutique - Glass of Prosecco

Marmalade - Dresses and Daiquiris

Primrose Boutique - Exclusive discount on the day, lucky dip discount pulled from hat, 5-30% off, serving pink champagne too

Lower Mill Street

Middletown Coffee - 10% off Bradley Mountain range

Wellington Street

McKillens Fashions - Free scarf on all fashion purchases over £40, free prize draw, £10 voucher when you spend more than £60 on fashions, free refreshments

Tower Centre - Sponsor of Best Dressed Shopper- £100 worth of vouchers for winner

Sam's Yard, Tower Centre, Buy any suit and receive a shirt and tie for free

Ultimate in Fashion, In house models from 1-3pm, Prosecco and refreshments, spot prizes, 10% discount all day

So come along and enjoy the day!



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