

Plans are in place for Ballymena's Summer Carnival!

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Come along and join us on Saturday 24th June 2017.

Plans are well under way for **Ballymena Means Summer Carnival** which is taking place later this month in the town centre.

This free event will include live music, carnival games, carnival crafts, fun characters, sporting activities, an animal farm, face painting, balloon modelling and much more!

Running from **12pm - 4pm**, Ballymena BID is encouraging retailers and local businesses to get involved too. Many shops have already engaged and

are entering into the carnival spirit whether it is having a stall outside their premises, special on the day discounts or running a colouring competition.

Cool FM will be hosting their popular Cool Saturday Show from 10am - 2pm in the town centre and then presenters Stuart and David will be joining us and having fun at the carnival from 2pm until 4pm!

If your business would like to be involved, please contact Alison at Ballymena BID on bidsmanager@ballymenabid.com or amy@naked-pr.com with details and we will include this in our promotions.

Ballymena Means Business of the Week

As part of Ballymena BID's commitment to local businesses, we are running a 'Business of the Week' promotion on Ballymena Means Facebook page.

This is a great way to highlight your business and what you offer. **The Ballymena Means Facebook page has well over 2,000 page follows and likes** so your business will be promoted to this target audience.

To be in with the chance of being named Business of the Week on Ballymena Means Facebook page, please answer these short questions and provide a photo of your business / current offer:

- Name of Business
- Location of Business
- Service you provide
- Do you have any special offers running at the minute?
- If someone was to visit your shop / business, what would they expect?
- What's your favourite street in Ballymena and why?
- What does Ballymena Mean to you?

Just email your answers and photo(s) to amy@naked-pr.com and we will be in touch!

Reminder: Thursday 15th June 2017 is the



**date for the next BID for Business Breakfast
Event which is taking place at 7.30am
till 9.00am at the Adair Arms Hotel,
Ballymena.**

**The breakfast event will discuss
the Economic Challenges Facing Northern
Ireland with guest speaker, Glyn
Roberts, Chief Executive of Retail NI (formerly
NIIRTA) in attendance.**

**The business breakfast is the latest in a
series of events that have been organised on
behalf of the Ballymena Chamber of
Commerce and Ballymena BID and in
conjunction with Healthy High Streets.**

**Attendees will receive a full cooked breakfast
and the event is free to Chamber and
Ballymena BID members, £10 to non
members.**

**Please confirm your attendance by
email to office@ballymenachamber.co.uk or by
telephone to 07801 738359 no later than
Monday 12th June.**

On behalf of Ballymena BID, I would like to say how saddened we are by the dreadful news of this devastating fire which has impacted numerous commercial and business properties in the town centre. If we can be of any assistance to those businesses, employees and owners who have been affected, please contact us at bidsmanager@ballymenabid.com. Ballymena has a very strong business community and I have no doubt that we will all rally round and provide the support needed. The town is still very much open for business.

We would also ask that you to continue to shop and buy from our local town centre traders – Ballymena is still very much open for business! There is still access to much of Upper Broughshane Street both on foot and by vehicle (via Granville Drive). Businesses unaffected by the fire are open. The only section which is closed off to vehicular traffic is in the immediate vicinity of the fire damaged buildings. It is our understanding that the road will be fully open early next week however that may be subject to change.

Alison Moore, Ballymena BID manager



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