



# RETAIL CRIME IN BALLYMENA

**Ballymena BID would like to make you aware of the latest alert from Ballymena Retailers Against Crime.**

A **RED ALERT** has been issued regarding retail crime in the run up to Christmas. Although Ballymena has a low crime rate compared to other towns in Northern Ireland, the next few weeks are statistically the worst for retail theft activity.

The Chairperson, Audrey Wales MBE commented, “The next few weeks are critical for the retail industry that depends heavily on the seasonal trade at Christmas to see them through the rest of the year. Any losses during the next two months simply can not be afforded and can cost jobs in the retail sector.”

The Radio Link scheme has recently been at the forefront of several excellent arrests of retail thieves and the recovery of goods. In one incident a robbery was deterred using the radio link.

Trevor Parker, BRAC Development Manager further added; “The

partnership between Police, Mid and East Antrim Council CCTV, the retail radio link and Town Centre Warden has had a major impact in maintaining low crime levels in the Town Centre and there have been a number of excellent arrests made recently with goods recovered."

Audrey Wales MBE also commented that "Membership of the radio link is essential for any retail business in the Town Centre as a means of knowing what is going on. An additional benefit includes free training of staff on retail crime awareness carried out on premises".

Details of the full scheme can be obtained from Trevor Parker, Development Manager, at 07841106606 or email [bracmanager@talktalkbusiness.net](mailto:bracmanager@talktalkbusiness.net).



**Ballymena**  
means Christmas

***We would like to wish you all a Merry Christmas and a Happy New Year.***

***We'd also like to take this opportunity to thank you for your continued support in what has been a very busy year and wish you a successful 2018.***



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